

PRESS RELEASE

February 24, 2026

h+h americas Fall Edition Receives Strong Industry Support

Founders Program Closes with 65 Companies from 6 Countries Representing Over 10,000 Square Feet

Rosemont, IL - h+h americas is proud to announce an exceptional industry response to the launch of the h+h americas Fall Edition, taking place in Houston, Texas, September 30 - October 2, 2026, signaling strong momentum across the fiber and fabric sectors for a focused fall marketplace.

The event's early sign-up "Founders Program" is now officially closed, securing participation from 65 companies representing six countries and more than 11,250 square feet of exhibit space.

These companies represent the official Founding Member cohort of the h+h americas Fall Edition. We are proud to recognize their industry leadership, early commitment, and strong support of the broader fiber and fabric community. Their participation sends a clear message that the industry and worldwide business community is ready to gather this fall to drive sales, strengthen partnerships, and align strategic growth initiatives.

"The response has been decisive," said Darrin Stern, President & Managing Director of Koelnmesse, Inc. "We're seeing broad support from fiber-based companies, fabric-based companies, and suppliers across categories. The industry is signaling that gathering in the fall matters – for sales, for strategy, and for community. Hence, we foresee continued participation in the months ahead, with companies worldwide joining us for this important fall industry gathering."

h+h americas Fall is a new business-to-business trade event for the U.S. fiber and craft industry, designed to connect brands and retailers through product discovery, professional education, and networking. Produced by the team behind h+h americas—the premier U.S. craft trade show held each May since 2022—h+h Fall



Your contact:
Darrin Stern

Tel.
+1 773 326-9925

E-mail
d.stern@koelnmesse.us

Koelnmesse Inc.
8770 West Bryn Mawr Avenue
Suite 1300
Chicago, Illinois 60631 · USA
www.koelnmesse.us

President and Managing
Director:
Darrin Stern

WHOLESALE



CONSUMER



builds on the momentum of the flagship event with an additional seasonal marketplace for the industry.



Founding Member Companies

- Anzula Luxury Yarns - USA
- Aurifil USA, Inc. - USA
- Baah Yarn - USA
- Belagio Enterprises, Inc. - USA
- Bryson Distributing - USA
- CHAOS Fiber Co. - USA
- Checker Distributors - USA
- Cloud9 Fabrics - USA
- Clover Needlecraft, Inc. - USA
- Colonial Needle Co. - USA
- Corinne Lapierre Ltd - United Kingdom
- Cowgirlblues Pty Ltd - South Africa
- Dear Stella Design - USA
- EE Schenck Co. - USA
- Fabric Cafe, Inc. - USA
- Fern Textiles - Australia
- GE Designs - USA
- Grace Company - USA
- Graphic Impressions/ The Toy Department - USA
- Hill Country Wool, LLC - USA
- HYRA Studio - USA
- INNOVA Longarm/Necchi - USA
- Inesse Fabric by Grace Company - USA
- Janome America - USA
- Kimberbell Designs - USA
- KOIGU WOOL DESIGNS - Canada
- LDH Scissors - Canada
- Leila Gardunia Quilt Patterns - USA
- Lewis & Irene USA LLC - USA
- Liberty Fabric - USA
- Lizard Creek Quilting - USA
- Marcus Fabrics - USA
- Marshall Dry Goods Company, Inc. - USA
- Mary Ellen Products, Inc. - USA
- Michael Miller Fabrics - USA
- Mod Yarns - USA
- Mook Fabrics LLC - USA
- My Beste Quilt Co. - USA
- NECCHI - USA
- Northcott - USA
- Oasis Fabrics - USA
- Oliso, Inc - USA
- Orimono Imports - USA
- P&B Textile - USA
- Palmer Printing, a Division of POS - USA
- Products from Abroad - USA
- Purely Gates Embroidery - USA
- QT Fabrics - USA
- Quiltberry Farm LLC - USA
- RE:designed Aps - Denmark
- Sarah Hearts LLC - USA
- Sassafras Lane Designs - USA
- Schiffer Craft Publishing - USA
- Sew a Story - Canada
- Sew and Vac Media - USA
- SUCH-A-DEAL Lace & Trim - USA
- The Ribbon Print Company - USA
- The Whimsical Ewe - USA
- Therm O Web, Inc. - USA
- Threaded Lines LLC - USA
- Timeless Treasures Fabrics of Soho, LLC - USA
- Trendsetter Yarns - USA
- Universal Yarn- USA
- Woodsy Craft Co. - USA
- World of Crafting - USA

Your contact:
Darrin Stern

Tel.
+1 773 326-9925

E-mail
d.stern@koelnmesse.us

Koelnmesse Inc.
8770 West Bryn Mawr Avenue
Suite 1300
Chicago, Illinois 60631 · USA
www.koelnmesse.us

President and Managing
Director:
Darrin Stern

WHOLESALE



Fall edition

CONSUMER





Hotel Blocks Now Available

Hotel blocks for the h+h americas Fall Edition are now open, giving exhibitors and attendees access to specially negotiated room rates at select properties near the event venue in Houston. We've partnered with area hotels to offer convenient, comfortable accommodations so that buyers, exhibitors, and industry professionals can make the most of their time on the show floor and in business sessions. Since hotel rooms near major trade events historically fill quickly, we encourage early reservations to secure the best options.

Industry-Focused, Business-Driven Marketplace

The h+h americas Fall Edition is a **B2B wholesale trade event**, not a public consumer show. The marketplace is designed exclusively for professionals who make a living through crafts — including independent retailers, chain buyers, distributors, designers, manufacturers, instructors, and industry service providers. This focused environment ensures meaningful business conversations, strategic buying, product launches, and relationship-building that directly support the professional craft ecosystem.

About h+h americas Fall Edition

The h+h americas Fall Edition expands the trusted h+h marketplace into the second half of the year, delivering a curated, business-driven environment designed to support sales programs, product launches, and industry collaboration during a critical buying window.

For more information, visit fall.hh-americas.com

Future Show Dates:

h+h cologne - www.hh-cologne.com
March 20 - 22, 2026 - Cologne, Germany
(Friday - Sunday)

Fiber+Fabric Craft Festival - www.fiberfabriccraft.com
Classes start April 30th. May 1 - 3, 2026 - Rosemont, USA
(Friday - Sunday)

Your contact:
Darrin Stern

Tel.
+1 773 326-9925

E-mail
d.stern@koelnmesse.us

Koelnmesse Inc.
8770 West Bryn Mawr Avenue
Suite 1300
Chicago, Illinois 60631 · USA
www.koelnmesse.us

President and Managing
Director:
Darrin Stern

WHOLESALE



CONSUMER



h+h Americas - www.hh-americas.com

Classes start May 5th. May 6 - 8, 2026 - Rosemont, USA
(Wednesday - Friday)

h+h americas | Fall Edition - fall.hh-americas.com

Classes start September 30th. October 1 - 2, 2026
(Wednesday - Friday)
Houston, TX, USA

Your contact:
Darrin Stern

Tel.
+1 773 326-9925

E-mail
d.stern@koelnmesse.us

For more information, contact:

Jessica Boweak

Show Director

Koelnmesse Inc./h+h americas & Fiber+Fabric Craft Festival

+1-773-326-9923

j.boweak@koelnmesse.us

Koelnmesse Inc.
8770 West Bryn Mawr Avenue
Suite 1300
Chicago, Illinois 60631 · USA
www.koelnmesse.us

President and Managing
Director:
Darrin Stern

Koelnmesse - trade fairs for the handicraft industry

As an organiser of innovative and important trade fairs worldwide Koelnmesse is the global market leader in the handicraft & hobby sector. h+h cologne is the leading trade fair for textile handicrafts and the industry's largest international inspiration and order platform.

Koelnmesse also supports companies in reaching international markets, which is why it has expanded its fibre arts portfolio in the USA: h+h americas, a platform for the North American knitting, quilting, crochet, sewing, textile and craft industries, uses pioneering formats and online solutions to put the industry's products and services centre stage. The trade show in Rosemont, Illinois, offers both digital and on-site experiences to maximise reach and impact.

The Fiber+Fabric Craft Festival in Rosemont, Illinois, is a new consumer trade show that brings together crafters, creatives and innovators for education and to showcase the latest trends, products and techniques in knitting, quilting, crochet, needlepoint, cross stitch, felting, sewing, quilting and cosplay.

h+h americas Fall Edition in Houston, Texas, is the new B2B marketplace for the North American creative industry in autumn. The event features a three-day trade fair and training programme. Developed as an extension of h+h americas it is held under the motto: "Spring inspires. Fall delivers. Together they sustain the entire creative supply chain."

WHOLESALE



CONSUMER

